

| PREMIER PARTNER – RM 50,000 (ESTIMATED PARTNERSHIP VALUE RM 500,000+) |                                                 |                                        |                            |                                          |                                          |                                                |                                                    |                                              |
|-----------------------------------------------------------------------|-------------------------------------------------|----------------------------------------|----------------------------|------------------------------------------|------------------------------------------|------------------------------------------------|----------------------------------------------------|----------------------------------------------|
| EVENT                                                                 | WYEB<br>WIEW YOUNG<br>ENTREPRENEURS<br>BOOTCAMP | WEAP<br>WIED AMANAH EARTH<br>PROGRAMME | WTQ<br>WIEW TREASURE QUEST | W5MT<br>WIEW 5-MINUTE THESIS<br>SHOWCASE | WIES<br>WORLD ISLAMIC<br>ECONOMIC SUMMIT | IHEA<br>INTERNATIONAL HALAL<br>ECONOMIC AWARDS | IHEC<br>INTERNATIONAL HALAL<br>ECONOMIC CONFERENCE | IHEX<br>INTERNATIONAL HALAL<br>ECONOMIC EXPO |
| DATE                                                                  | 19 APRIL 2026                                   | 20 APRIL 2026                          | 21 APRIL 2026              | 22 APRIL 2026                            | 23-25 APRIL 2027                         | 23 APRIL 2027                                  | 24 & 25 APRIL 2027                                 | 23-25 APRIL 2027                             |
| RETURN ON INVESTMENT (ROI) / BENEFITS                                 |                                                 |                                        |                            |                                          |                                          |                                                |                                                    |                                              |
| Speaking Opportunities                                                | Corporate Intro                                 | Corporate Intro                        | Corporate Intro            | Corporate Intro                          | Industrial Panel                         | Corporate Intro                                | Industrial Panel                                   | -                                            |
| Product Launch                                                        | Video Showcase                                  | Video Showcase                         | Video Showcase             | Video Showcase                           | Video Showcase                           | Video Showcase                                 | Video Showcase                                     | -                                            |
| Exhibition Booth                                                      | -                                               | Counter Booth                          | Counter Booth              | -                                        | Table in Hall                            | -                                              | Table In Hall                                      | Prime – 6mx6m                                |
| Entry Pass / Seating                                                  | 5 pax                                           | Unlimited                              | 20 Pax                     | -                                        | 1 VVIP + 5 VIP                           | 1 x Table Of 10                                | 1 VVIP + 5 VIP                                     | -                                            |
| Banner Placement                                                      | e-Banner                                        | 5 Banner                               | 5 Banner                   | e-Banner                                 | 5 Banner                                 | 5 Banner                                       | 5 Banner                                           | -                                            |
| e-Banner On Screen                                                    | Yes                                             | Yes                                    | Yes                        | Yes                                      | Yes                                      | Yes                                            | Yes                                                | Yes                                          |
| Logo Placement On Screen                                              | Yes                                             | Yes                                    | Yes                        | Yes                                      | Yes                                      | Yes                                            | Yes                                                | Yes                                          |
| Promotional Video                                                     | 1 minutes                                       | 1 minutes                              | 1 minutes                  | 1 minutes                                | 1 minutes                                | 1 minutes                                      | 1 minutes                                          | 1 minutes                                    |
| Podcast Series                                                        | -                                               | -                                      | -                          | -                                        | 2 Podcast                                | 1 Podcast                                      | 1 Podcast                                          | 1 Podcast                                    |
| VIP Lounge Access                                                     | -                                               | 5 Pax                                  | -                          | -                                        | 3 Pax                                    | -                                              | 3 Pax                                              | -                                            |
| Ministerial Meet & Greet                                              | -                                               | -                                      | -                          | -                                        | -                                        | Yes                                            | Yes                                                | -                                            |
| Emcee Special Mention                                                 | Yes                                             | Yes                                    | Yes                        | Yes                                      | Yes                                      | Yes                                            | Yes                                                | Yes                                          |
| Merchandise In Goodies                                                | Yes                                             | Yes                                    | Yes                        | Yes                                      | Yes                                      | Yes                                            | Yes                                                | Yes                                          |
| Flyers / Voucher In Goodies                                           | Yes                                             | Yes                                    | Yes                        | Yes                                      | Yes                                      | Yes                                            | Yes                                                | Yes                                          |

**PRODUCT & BUSINESS SHOWCASE**  
Launch your latest innovations directly to governments, investors, buyers and industry leaders

**Entitlements**

- ✓ Official Product / Service Launch during WIEW 2027
- ✓ Product Launch Ceremony with VIP Guests
- ✓ Corporate Showcase Session
- ✓ Live Product Demonstration
- ✓ Exclusive Product Display Area
- ✓ Product Sampling (where applicable)
- ✓ Corporate promotional video screening during programme intervals

**EXHIBITION & BUSINESS ENGAGEMENT**  
Maximise engagement with decision makers and international buyers

**Entitlements**

- ✓ Prime Exhibition Pavilion
- ✓ Priority booth location
- ✓ Priority Business Matching
- ✓ Hosted Buyer Meetings
- ✓ Investor Matching Sessions
- ✓ Access to Trade & Investment Lounge
- ✓ Access to Government Engagement Sessions
- ✓ Participation in International Trade Matching

**MEDIA, MARKETING & DIGITAL EXPOSURE**  
Receive continuous visibility before, during and after WIEW 2027

**Entitlements**

- ✓ Featured in selected official press releases
- ✓ Featured in media interviews
- ✓ Dedicated sponsor announcement
- ✓ Featured corporate success story
- ✓ Dedicated social media campaign
- ✓ Logo inclusion in digital advertisements
- ✓ Corporate promotional video on LED screens
- ✓ Brand exposure across WIEW website
- ✓ Brand exposure in email campaigns
- ✓ Brand exposure in delegate newsletters
- ✓ Professional event photography
- ✓ Professional event videography
- ✓ Media interview opportunities

**CORPORATE RECOGNITION**  
Celebrate your organisation's achievements through WIEW's premier recognition platform.

**Entitlements**

- ✓ One (1) Complimentary Corporate Award Nomination
- ✓ One (1) Complimentary Individual Leadership Award Nomination
- ✓ Recognition during the IHEA Gala Dinner
- ✓ Featured in the IHEA Excellence Showcase Pavilion (if shortlisted)
- ✓ Winner publicity across WIEW media platforms (if awarded)

**LEAD GENERATION & NETWORKING**  
Create meaningful business opportunities through direct engagement

**Entitlements**

- ✓ Curated B2B Business Matching
- ✓ Investor Networking
- ✓ Government Agency Networking
- ✓ International Delegation Networking
- ✓ Chamber of Commerce Networking
- ✓ Embassy Networking
- ✓ Business Lounge Access
- ✓ Post-event business introduction support

**STRATEGIC RETURN ON INVESTMENT**  
This partnership is designed to deliver long-term commercial and strategic value through:

- Executive Thought Leadership
- Government & Ministerial Access
- International Market Exposure
- Brand Positioning
- Lead Generation
- Business Matching
- Investment Opportunities
- Product Launch Platform
- Media & Digital Exposure
- Award Recognition
- ESG & CSR Impact
- Academic & Talent Development